

good clean^{ing} fun and a little bit cheeky!

The Bowdens were destined to love cars. David Bowden's father, Frank, sold the first Australian made Fords in Dalby in 1925 with his sister Nell, the first female Ford dealer in the world. This passion ranging from motorsport to muscle cars has led to a life-long process of developing **quality car care products** that contain quality ingredients suitable for long term use.



BY FANATICS FOR FANATICS

In 2002 **Bowden's Own Premium Car Care** was born and David's sons Dan & Chris continue to grow the business. The key to their popularity has been **car enthusiasts who love their products and keep asking for more**, as well as being supported by distribution through the Autobarn chain, Supercheap Auto, Repco and other independent outlets.



SUPPORTING GREAT ORGANISATIONS

Investment in production facilities and research chemists has seen their 'family' of car care products grow from their Buderim 'shed' to **over 50 products**, all created to exacting standards and under constant development. **Bowden's Own is now a household name and product people can trust**, yet they still hand-blend all products and work with community organization the Endeavour Foundation to bottle and hand-label their car care products.



COME SHARE THEIR PASSION

Car enthusiasts are encouraged to engage with Bowden's Own through **Detailing Days** and **"Open Day" Tours** where they share expert tips on car care plus you get to see and hear the awesome cars in their collection. **Bowden's Own is proudly Australian made, family owned and fanatical creators of exceptional car care products!**

Bowden's Own has been working with **QLM Label Makers** for over 5 years, producing a wide range of labels and packaging for their quality products. From the **Muffy Sponge** to their **Fully Slick** and **Wheely Clean**, the product names from their team show that you can have **good clean fun and still be a little bit cheeky!**



Find out more at www.bowdensown.com.au