



# brewing **SUCCESS**

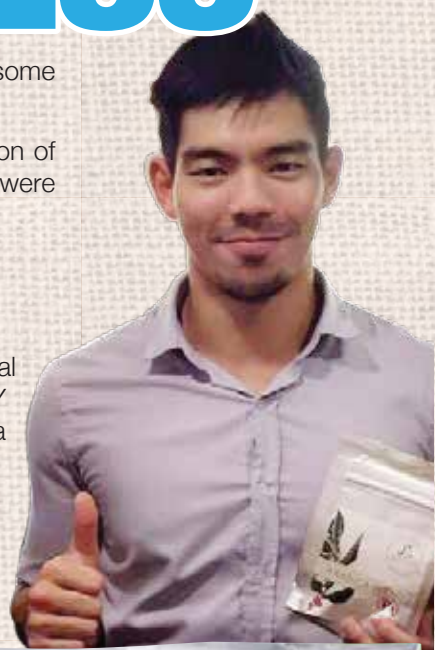
Meet Lucas Vu who recently opened Luke's Café in a popular tourist area and wanted some product labels in order to sell the coffee he was so passionately brewing in his shop.

Liaising with the marketing department of QLM, Lucas was able to combine his passion of coffee with a sophisticated design that still included a number of key elements that were important to him:

1. Highlight the Origin of each blend
2. Easily identifiable Variations for the different coffee blends
3. A little bit of fun in the design.

The result is a stunning collection of designs that reflect a mix of modern and traditional elements. The 3 blends include traditional ROBUSTA for filtered coffee, SPECIALTY BLEND for making the perfect Café Sua Da (a Vietnamese delight), and ARABICA for a delicious Espresso experience.

Coffee is so important as it brings together people of many ages. If you get the chance to visit him, be sure to share YOUR story.



**Luke's Cafe**

[fb.com/lukecafevn/](https://www.facebook.com/lukecafevn/)

what's

**cool**

**wristbands**

Eye-catching, fully customised wristbands that are secure, comfortable and scratch-proof. Security features like tamper-proof design and sequential numbering ensure your event or clients are identifiable. Contact us now for great pricing on fully customised wristbands. Samples available.

what's

**hot**

**metallic shines**

Use metallic stocks for amazing impact. Gloss Silver PP when printed leaving some areas transparent and layering opaque white in others create a shine that makes products really shine. More cost effective than hot foil with the same stylish glow. Ask for a sample today.



**labelstolife**

**NEWSLETTER**

AUG - SEP 2016

**news**

**Customer Survey now open**

Closes 5pm 30th September.

Complete it here:

[www.surveymonkey.com/r/LPSCS2016](http://www.surveymonkey.com/r/LPSCS2016)

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