



- › **Labels with up to 12 months outdoor life**
- › **Reduces label inventory**
- › **Eliminates the need for post-print lamination**
- › **Replaceable print-head**
- › **Easy to Use**

The VP495 is a print-on-demand solution that generates labels that not only look good, but can take the demands of an outdoor life. With no added costs for secondary processes, like coating and lamination, these labels can be used outdoors. The VP495 is the next generation of desktop colour printers that uses the advance VIPColor Durable Ink Printing Technology.



# VP495

## PRINTER SPECIFICATIONS

Print technology	Drop-on-demand thermal inkjet printing
Print speed	Up to 3.8 inches per second (speed varies depending on the size of the label, print mode and label registration type selected)
Print Quality	Up to 1200 x 1200 dpi
Light Fastness	12 months outdoor*1
Water proof	6 months in water*2
Ink cartridges	There are four large, separate pigment ink cartridges in the VP495 (Pigment Cyan, Pigment Magenta, Pigment Yellow and Pigment Black) Each ink cartridge can be replaced separately. Ink levels are displayed on the printers display
Compatible Operating Systems	Microsoft Windows 2000, XP, Windows 7, Windows 8
Media Dimensions	- Maximum label/tag roll width 8.5" - Label roll on a 3" core - External roll maximum diameter 10" - Minimum label height 1" to 48" - Minimum label width 1" to 8 1/2"
Media Handling	Gap sensing and black mark sensing Continuous label or tag stock Handles roll or fanfold stocks
Options	- Ethernet for secure, fast data exchange (internal 10/100 BaseT) - Integrated rewinder unit (Available on request) - Integrated pin fed option for continuous form handling (Available on request)
Dimensions/Weight Printer:	19.5(W) x 14.2 (D) x 11.6 (H) Inches 495 (W) x 360 (D) x 294 (H) mm 25 lbs. (11.3kg)
Interfaces	USB standard (Optional internal ethernet available upon request)
Warranty	12 month limited factory warranty

\*1 Durability Performance may vary dependent upon ink, media interaction. Users are advised to test print and select the most suitable media for their application.  
Please contact your VIPcolor representative for more information. Acrylic adhesive based materials will not adhere to wet surfaces.  
\*2 If paper based media is used, rubbing material will cause fibers to come away. Ask about Securater to prevent this. Alternatively, use of polymer based materials will provide better mechanical resistance.

Similar to the VP485, the VP495 offers the same benefits of the digital printing workflow, which includes:

**On-demand colour label printing:** Print exactly what, when and how much you need. No capital holdup due to excessive inventory and is great for just-in-time and build-to-order workflow.

**Streamline your label printing flow:** combining complex graphical design and variable information like manufacturing date code into a label. This removes the need for over printing on pre-printed labels and significantly reducing your time-to-market from weeks to just days.

**Flexibility in design:** Design and print graphical labels with different marketing messaging and design to help marketers to rapidly assess product packaging that help:

- Drives sales and short-term in-store promotions (e.g. sweepstakes).
- Meets customization needs of private branding.
- Manages a portfolio of products for different regions and languages.
- Responds rapidly to regulatory requirements – especially in the pharmaceutical and medical device labels.

GHS Labels



Cleansers & Chemicals



Shipping Labels



Horticulture Labels



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