



- › **Enables fully variable colour content**
- › **Easy to access, separate ink cartridges**
- › **Highly scratch and smudge resistant**
- › **High impact labels with deep rich colours**
- › **Cost-Effective Printer & Media**

The VP485 colour label printer enables you to produce colour labels in-house, on-demand, with the exact content and quantity required. Ideal for the production of variable colour labels, text and barcode content labels. Our colour label printer generates customized product labels and package labels for events, special occasions or for private branding.



VP485

PRINTER SPECIFICATIONS

Print Speed:	Up to 4 inches (101.6mm) per sec.
Max Print Width:	8.5 inches (216mm)
Minimum Print Width:	2 inches (50.8mm)
Max Print Length:	48 inches (1219mm)
Dimensions:	495mm (W), 360mm (D), 294mm (H)
Weight:	11.5kg
Ink Supplies:	Four separate CMYK 'HP Vivera' ink cartridges, UV fade resistant.
Options:	Peel & Present & Auto-Cutter module.
Print Resolution:	1200 optimised dpi
Interface:	USB 2.0 (Ethernet available soon)
Compatible O/S:	Microsoft Windows 2000 XP & Vista.
Media Types:	Roll or fanfold stock supported.

KEY FEATURES

- ✓ **Lightning Fast**
Prints up to 4 inches per second
- ✓ **Easy to operate**
Simple setup and operation
Handles roll or fanfold stocks
- ✓ **Outstanding Print Quality**
Produces deep vibrant colours
Capable of printing up to 1200 dpi
Prints full bleed for a professional finish
- ✓ **Cost Savings**
Large separate ink tanks to reduce waste
Print only what you need

The VP485 enables you to **increase your customer responsiveness and flexibility** through the use of customised marketing and promotional messages to respond instantly to customer requirements or changing market trends

Grow your Business

The VP485 provides the **flexibility and cost effectiveness** of printing your own colour labels in-house, when and where they are needed, and only in the quantities required. For businesses needing customised labels on demand, the VP485 can help your business become more profitable.

Wide Range of Applications

The VP485 produces **customised product and packing labels** required for **branding, promotions or special occasions**. Ideal for a range of applications from product labels for food and beverages, pharmaceutical and medical labels, hardware and industrial labels to warehousing and packaging labels that require your customised touch. The VP485 is also perfect for dealing with importing and exporting, where label specific regionalisation is required for products sold within foreign or 'niche' markets.

Award Winning Print

The VP485 produces outstanding quality print on a range of substrate. At the 2010 Qld Printing Industry Craftmanship Awards the VP485 won 7 medals, including Gold in Digital Print, Innovation and Small Business.



2010 QLD PICA AWARDS



Custom Labels



Customised Promotional Labelling



Product Identification
using pictures or colour



Warehouse & Boxtop
Promotions

CONTACT US NOW TO SEE THEM IN ACTION OR FOR SAMPLES & COSTINGS



p 1800 113 904 f 07 3273 5596 e sales@labelprintsystem.com.au

Head Office PO Box 512 Acacia Ridge LPO QLD 4110

Showroom Unit 3/13 Murdoch Circuit Acacia Ridge QLD 4110

ABN 52 010 815 086 digital printers thermal printers labels support

labelprintsystems.com.au